

STREET VENDOR LICENCE CRITERIA

Please note: Council is reviewing its Street Stall Operations Policy. Any continued occupation may be subject to a revised Policy. Council gives no guarantee that beyond the licence term or a further licence on the same terms would be available.

1. There are five street stall (cart) locations in the Blenheim Commercial Business District (CBD) i.e. in Market Place (The Forum area) and Adams Place. The size of the sites are restricted to 8 square metres.

Market Place Aerial



A, B = Power outlet on lighting column
D = 3 phase power
C = Locked power outlet

● = lighting column only
● = sites (approximately)



Criteria

2. The appearance and size of the operation (dimensions and staffing) and the total area occupied to be approved by Council based on the design and feature guidelines attached.
3. The overall size, shape and design must not impede the view of adjoining roads.
4. The street stall (cart) operation is restricted to retailing of coffee and other perishables that are not in direct competition with businesses within the Central Business Zone/Primary Shopping Area (as per the Wairau Awatere Resource Management Plan).
5. The site licence fee is to be fixed by Council.
6. The licence period of occupancy of each site is on a month by month basis. The site licence fee is to be paid to Council prior to the street stall operation commencing.
7. The licence is non-transferable.
8. The hours of the street stall operation are 6.00am to close of normal trading day each week. These hours may be extended for special events or longer trading hours operating within the CBD.
9. Street stall operations using power outlets are to be charged \$5.00 per day.
10. Give evidence of the maintenance of Public Liability Insurance in respect of the operation for no less than \$1,000,000.
11. No generators to be allowed in the CBD.
12. Street stall licensees do not retain, as of right, their licensed site on days that Community Market Days (e.g. Mistletoe, Wine & Food Festival) have been granted the use of the Blenheim CBD. The licensee cannot use their licensed site on Christmas Day; Easter Sunday and Monday; and not before 1.00pm on ANZAC Day.
13. While situated on the licensed site, the street stall must be occupied at all times.
14. The licensee shall actively occupy the licensed site during the permitted hours for a minimum of 2 days per week.
15. Vehicles to be removed from the area and parked legally, after off-loading the street stall (cart).
16. The street stall (cart) is to be removed when not operating.

Provided the foregoing basic criteria is complied with, the following matters will also be considered, in assessing any particular application and preferred site:

- (a) The licensing of the operation (food/mobile shop) and conditions that may be imposed regarding restrictions on the variety and range of items permitted to be sold.
- (b) Advertising and promotional signs.

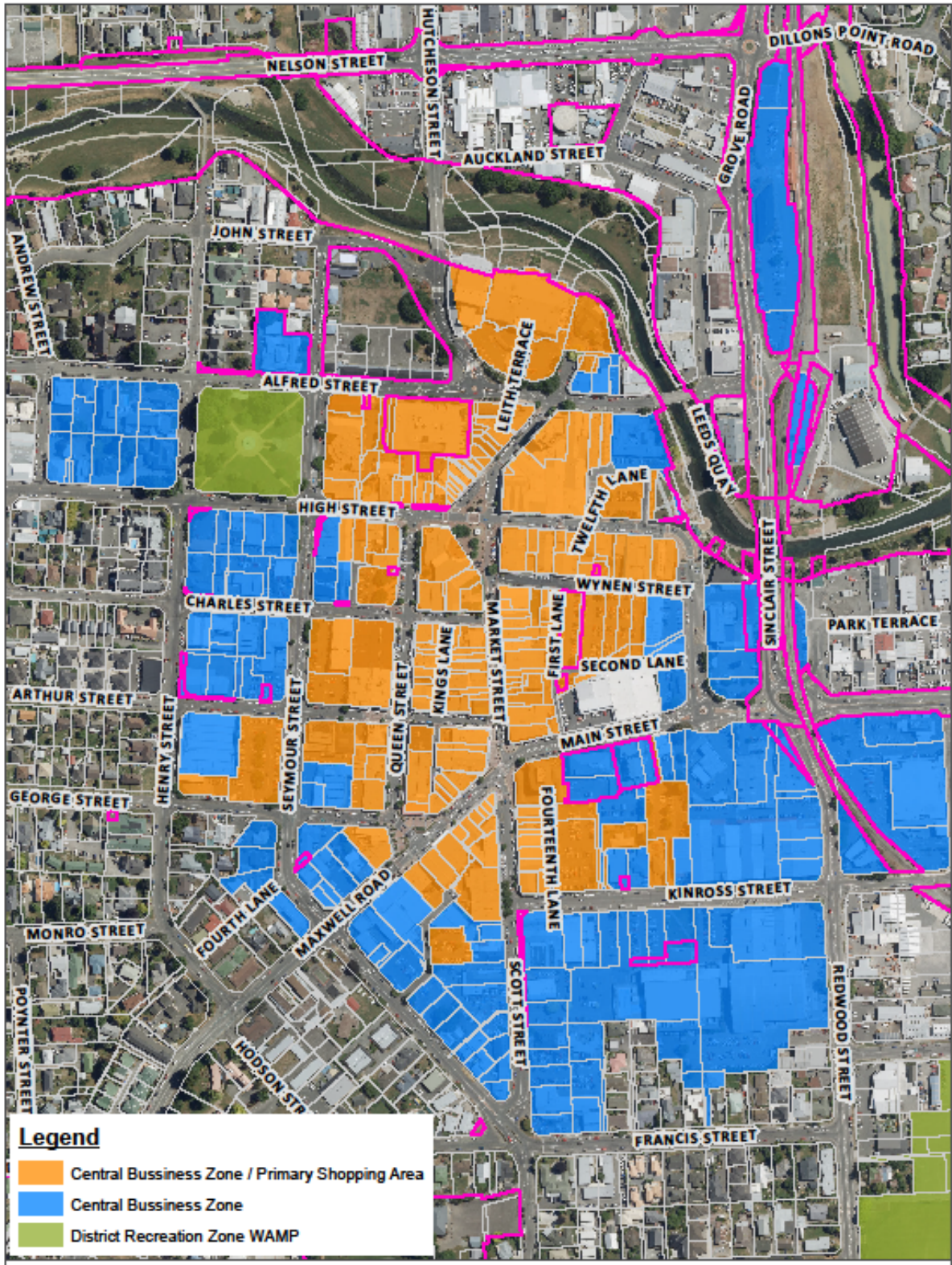
DESIGN AND FEATURE GUIDELINES FOR STREET VENDOR CARTS

The following guidelines for street stalls/carts are what Council considers appropriate for the occupation of sites in the Blenheim CBD:

- Simple but attractive design.
- Minimal size/compact/in scale.
- Small wheels.
- Ideally they look portable; easy to set up.
- Design and colours are subtle and understated.
- Simple clear signage.
- The carts are safe with no protrusions, particularly at eye or shin level.
- They are stable in the wind.
- They are registered with current WOF.

NOT ACCEPTABLE

Gazebos, pre-fab, umbrellas, trestles, tables and such like.



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Blenheim Zones (MSRMP-WARMP)



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